



**JITA Social Business Bangladesh Ltd.** a **CARE Social Business** dedicated to empowering women through a network of enterprises creating employment opportunities and improving access to markets for BOP consumers.

To know more about the organization, please click on <http://jitabangladesh.com/>

**Job Title: Business Analyst**

**Job Location: Head Office, Dhaka**

**Job Responsibilities:**

- Create databases and capture market data (demographics, prices, distribution channels, and marketing outlets)
- Accumulates facts, figures, trends, market intelligence etc. to facilitate marketing, distribution, sales and business development planning. Offer insights about business potentials
- Develop and implement sales impact monitoring and measurement
- Develop & manage effective Database Management Systems (DBMS) considering both back-end organization of data and front-end accessibility for end-users
- Develop staff capacity who use the DBMS
- Remain fully informed on market trends, other market studies and implement best practices
- Analyze marketing metrics to identify cause-effect relationships and assess client's promotional needs
- Generate reports (case studies, semester/annual report, business plan, special studies and other documents) that analyze competition and customers and present the findings to clients (preferably using PowerPoint or other professional presentation tools)

**Education** – Minimum graduation in business studies, economics and statistics from any reputed universities.

**Experience** –

- 2-4 years' experience in business and market analysis in FMCG, consulting/research firms or agencies.
- Experience with data analysis software and database management systems is a MUST.

**Core Competencies:**

- Highly proficient in data gathering, data mining, data validation, data analysis and management
- Strong analytical ability and communication skill
- Self-motivated and creative
- Focused, mobility and detail oriented
- Ability to work under pressure and should have continues learning mind set
- Proven experience in using statistical packages (SPSS or similar), databases (Excel and Access) and MS Office (Word and PowerPoint)
- Search engines, web analytics and business research tools acumen

**Compensation & Benefits:**

- Salary: Competitive compensation package will be offered
- Mobile Allowance
- Festival Bonus (Yearly Two)
- Yearly Performance Bonus
- Contributory Provident Fund
- Insurance (Group Life, Hospitalization & Medical)
- Others benefits as per JITA policy



**Those who fulfill the above requirements and qualifications are ONLY encouraged to apply.**

To apply, please email your CV to [hr@jitabangladesh.com](mailto:hr@jitabangladesh.com)

**Female candidates are highly encouraged to apply.**

**Deadline: September 15, 2019**

